## **ESD 189**

## Youth Telephone Survey Ages 10-17 Year 2000-01

|   | ESD %<br>[95% C.I.]                      | State %<br>[95% C.I.]                    |
|---|--|--|
| Youth Characteristics by ESD:                                     | n = 274                                  | n = 1977                                 |
| Gender  |  |  |
| Female  | 48.1 % [41.3,55.1]                       | 49.6 % [46.8,52.4]                       |
| Male  | 51.9 % [44.9,58.7]                       | 50.4 % [47.6,53.2]                       |
| Grade   |  |  |
| 4th - 8th   | 56.7 % [49.7,63.5]                       | 54.6 % [51.8,57.4]                       |
| 9th - 12th  | 43.3 % [ 36.5 , 50.3 ]                   | 45.4 % [42.6,48.2]                       |
| Average weekly spending money                                     | \$16.56 [13.5,19.6]                      | \$17.24 [16.0,18.5]                      |
|   | ESD %                                    | State %                                  |
| Youth Survey Responses by ESD:                                    | [95% C.I.]                               | [95% C.I.]                               |
| Current Tobacco Use (Any type)                                    |  |  |
| Current User  | 6.6 % [ 3.6,11.9]                        | 7.6 % [ 6.3,9.2 ]                        |
| Non-tobacco User  | 93.4 % [88.1,96.4]                       | 92.4 % [90.8,93.7]                       |
| Lifetime Cigarette Smoking (Ever smoked at least one cigarette)   |  |  |
| Yes   | 24.9 % [ 19.2 , 31.5 ]                   | 23.5 % [21.3,25.9]                       |
| No  | 75.1 % [68.5,80.8]                       | 76.5 % [74.1,78.7]                       |
| During the past 7 days, days that someone smoked inside your home |  |  |
| Some days or Every day  | 23.4 % [ 17.9 , 29.9 ]                   | 18.4 % [ 16.4 , 20.7 ]                   |
| None  | 76.6 % [70.1,82.1]                       | 81.6 % [79.3,83.6]                       |
| Influences against tobacco use: Parents                           |  |  |
| A lot or Some   | 79.1 % [73.2,84.0]                       | 76.2 % [73.7,78.5]                       |
| Little or None  | 20.9 % [16.0,26.8]                       | 23.8 % [21.5,26.3]                       |
| Influences against tobacco use: Avoid future health problems      |  |  |
| A lot or Some   | 93.1 % [88.8,95.9]                       | 87.4 % [85.3,89.2]                       |
| Little or None  | 6.9 % [ 4.1,11.2]                        | 12.6 % [ 10.8 , 14.7 ]                   |
| Influences against tobacco use: Getting caught/                   |  |  |
| going to court  | 62.4.0/ [54.0.74.0]                      | 60.6.0/ [50.4.66.0]                      |
| A lot or Some<br>Little or None                                   | 63.1 % [54.0,71.3]<br>36.9 % [28.7,46.0] | 62.6 % [59.1,66.0]<br>37.4 % [34.0,40.9] |
| LILLIE OF NOTE  | JU.9 /0 [ZO.1 ,4U.U]                     | 37.4 /0 [34.0,40.9]                      |

|   | ESD %<br>[95% C.I.]                      | State %<br>[95% C.I.]                    |
|---|--|--|
| Influences against tobacco use: Anti-tobacco clubs/ groups  |  |  |
| A lot or Some   | 44.5 % [35.2,54.2]                       | 37.5 % [ 33.9 , 41.3 ]                   |
| Little or None  | 55.5 % [45.8,64.8]                       | 62.5 % [58.7,66.1]                       |
| Influences against tobacco use: Tobacco is expensive A lot or Some  | 22.0.0/ [22.0.44.2]                      | 20.2.0/ 126.0.22.71                      |
| Little or None  | 32.0 % [23.9,41.3]<br>68.0 % [58.7,76.1] | 30.2 % [26.9,33.7]<br>69.8 % [66.3,73.1] |
| Influences against tobacco use: Don't want to be addicted   |  |  |
| A lot or Some   | 83.0 % [77.6,87.2]                       | 80.6 % [78.2,82.7]                       |
| Little or None  | 17.0 % [ 12.8 , 22.4 ]                   | 19.4 % [ 17.3 , 21.8 ]                   |
| Influences against tobacco use: Setting a bad example for younger kids (Among high school aged youth)   |  |  |
| A lot or Some   | 77.5 % [68.9,84.3]                       | 69.9 % [ 66.2 , 73.3 ]                   |
| Little or None  | 22.5 % [ 15.7 , 31.1 ]                   | 30.1 % [26.7,33.8]                       |
| Influences against tobacco use: Friends think tobacco use is "uncool"   |  |  |
| A lot or Some   | 63.8 % [ 56.9 , 70.2 ]                   | 61.3 % [ 58.5 , 64.0 ]                   |
| Little or None  | 36.2 % [29.8,43.1]                       | 38.7 % [ 36.0 , 41.5 ]                   |
| Influences against tobacco use: Worried about current health  |  |  |
| A lot or Some   | 83.6 % [78.0,87.9]                       | 80.0 % [77.7,82.2]                       |
| Little or None  | 16.4 % [ 12.1 , 22.0 ]                   | 20.0 % [17.8,22.3]                       |
| Influences against tobacco use: Don't want to support tobacco industries  |  |  |
| A lot or Some   | 76.1 % [69.3,81.8]                       | 71.0 % [ 68.4 , 73.6 ]                   |
| Little or None  | 23.9 % [ 18.2 , 30.7 ]                   | 29.0 % [ 26.4 , 31.6 ]                   |
| Influences against tobacco use: Don't want to expose others to secondhand smoke   |  |  |
| A lot or Some   | 69.6 % [ 60.3 , 77.5 ]                   | 66.3 % [ 62.7 , 69.7 ]                   |
| Little or None  | 30.4 % [ 22.5 , 39.7 ]                   | 33.7 % [ 30.3 , 37.3 ]                   |
| "If one of your best friends offered you a cigarette,<br>would you smoke it?" (Youth responding any way<br>except "definitely not" are considered vulnerable) |  |  |
| Possibly  | 13.9 % [ 8.4,22.2]                       | 19.6 % [ 16.5 , 23.0 ]                   |
| Definitely not  | 86.1 % [77.8,91.6]                       | 80.4 % [77.0,83.5]                       |
| "Do you think teens who smoke are"  |  |  |
| Somewhat or Very popular  | 29.1 % [21.2,38.5]                       | 35.6 % [ 32.0 , 39.4 ]                   |
| Somewhat or Very unpopular  | 70.9 % [61.5,78.8]                       | 64.4 % [60.6,68.0]                       |

|   | ESD %<br>[95% C.I.]                      | State %<br>[95% C.I.]                            |
|---|--|--|
| "How risky do you think it is for someone your age to use tobacco?"                                       |  |  |
| Very risky  | 87.4 % [81.5,91.6]                       | 79.9 % [76.9,82.6]                               |
| Somewhat, Not very, or Not at all   | 12.6 % [ 8.4 , 18.5 ]                    | 20.1 % [17.4,23.1]                               |
| "How harmful do you think it is for someone your age to   |  |  |
| smoke 1 to 5 cigarettes per day?"  Very harmful   | 79.7 % [73.3,84.9]                       | 81.0 % [ 78.6 , 83.1 ]                           |
| Somewhat, Not very, or Not at all   | 20.3 % [15.1,26.7]                       | 19.0 % [16.9,21.4]                               |
| "There are so many things that cause cancer, tobacco  |  |  |
| use is not going to make a any difference."   |  |  |
| Somewhat or Strongly agree  | 12.4 % [ 8.8,17.3]                       | 16.2 % [14.3,18.5]                               |
| Somewhat or Strongly disagree   | 87.6 % [82.7,91.2]                       | 83.8 % [81.5,85.7]                               |
| "In general, what percentage of people your age   |  | _,,  |
| smoke cigarettes, in your opinion?"   | 31.8 % [28.0,35.6]                       | 31.7 % [ 30.2 , 33.2 ]                           |
| "In general, what percentage of people your age use   |  |  |
| smokeless tobacco, in your opinion?"  | 12.7 % [10.6,14.8]                       | 15.0 % [13.9,16.1]                               |
| "Tobacco companies should have the same rights to   |  |  |
| advertise their products as other companies."   | 27 4 0/ [24 7 22 0 ]                     | 20 1 0/ [26 7 21 0]                              |
| Probably or Definitely Agree Probably or Definitely Disagree  | 27.4 % [21.7,33.9]<br>72.6 % [66.1,78.3] | 29.1 % [ 26.7 , 31.8 ]<br>70.9 % [ 68.2 , 73.3 ] |
| , , ,   | , , , , , , , , , , , , , , , , ,        | 70.0 70 [00.12]                                  |
| "How likely would you be to wear something that has a tobacco company logo or picture on it?"             |  |  |
| Somewhat or Very likely   | 9.4 % [ 5.7 , 15.0 ]                     | 7.0 % [ 5.6,8.6 ]                                |
| Somewhat or Very unlikely   | 90.6 % [85.0,94.3]                       | 93.0 % [91.4,94.4]                               |
| "How likely would you be to wear something that has an  |  |  |
| ANTI-tobacco message/logo on it, like a hat or t-shirt?"  |  |  |
| Somewhat or Very likely   | 59.8 % [52.9,66.4]                       | 54.8 % [ 52.0 , 57.6 ]                           |
| Somewhat or Very unlikely   | 40.2 % [ 33.6 , 47.1 ]                   | 45.2 % [ 42.4 , 48.0 ]                           |
| "Are there places near your school where people your age get together and smoke?"                         |  |  |
| Yes   | 45.5 % [36.0,55.4]                       | 49.8 % [46.0,53.6]                               |
| No  | 54.5 % [44.6,64.0]                       | 50.2 % [46.4,54.0]                               |
| "During the last school year did you practice ways to say 'No' to tobacco, for example, in role playing?" |  |  |
| Yes   | 59.0 % [49.4,68.1]                       | 54.6 % [50.9,58.3]                               |
| No  | 41.0 % [31.9,50.6]                       | 45.4 % [41.7,49.1]                               |
|   |  |  |

|   | ESD %<br>[95% C.I.]                      | State %<br>[95% C.I.]                            |
|---|--|--|
| "During the last school year, how many times did you receive information in classes about the health hazards and dangers of tobacco use?"   |  |  |
| Once or None<br>2-3 times   | 24.4 % [17.2,33.4]<br>27.3 % [19.2,37.3] | 27.2 % [24.1,30.6]<br>27.1 % [23.7,30.7]         |
| 4 or more times  "Did this tobacco education you received during the last   | 48.3 % [38.9,57.8]                       | 45.7 % [42.0,49.4]                               |
| year make you think about whether or not you should smoke or use chewing tobacco?"  (Among youth who had 1+ days of education)  |  |  |
| Definitely yes  | 75.8 % [66.1,83.4]                       | 76.7 % [73.2,79.9]                               |
| Probably or Definitely no   | 24.2 % [ 16.6 , 33.9 ]                   | 23.3 % [ 20.1 , 26.8 ]                           |
| "During the past school year, did you participate in any activities to encourage other youths to say 'No' to tobacco – for example through youth groups, health fairs, or presentations to younger children?" |  |  |
| Yes<br>No   | 23.1 % [13.8,35.9]<br>76.9 % [64.1,86.2] | 23.3 % [ 19.3 , 28.0 ]<br>76.7 % [ 72.0 , 80.7 ] |
| "Have either of your parents or guardians talked to you about tobacco use?"   | . , ,                                    | . ,  |
| Yes<br>No   | 84.0 % [78.5,88.4]<br>16.0 % [11.6,21.5] | 84.6 % [82.4,86.6]<br>15.4 % [13.4,17.6]         |
| "Have your parents specifically told you that they do not want you to use tobacco?"   |  |  |
| Yes<br>No   | 80.4 % [41.3,55.1]<br>19.6 % [44.9,58.7] | 83.7 % [46.8,52.4]<br>16.3 % [47.6,53.2]         |
| "During the past 30 days, how often did you see commercials on TV about the dangers of tobacco use or about not smoking?"   |  |  |
| At least once per week Less than once per week  | 82.7 % [77.4,87.0]<br>17.3 % [13.0,22.6] | 81.2 % [79.0,83.3]<br>18.8 % [16.7,21.0]         |
| "Have any of the advertisements you've seen made you think about whether or not you should use tobacco?"  |  |  |
| Yes<br>No   | 65.0 % [57.8,71.6]<br>35.0 % [28.4,42.2] | 68.4 % [65.6,71.0]<br>31.6 % [29.0,34.4]         |